







What is Makem Money?



- A £130,000 small grants fund
- Money from The Community Foundation
- For community organisations in Sunderland in 2023/24
- Run by a Panel of residents from across the City with lived experience of the challenges faced by local communities
- Supported by VCAS and SVSA



KEEP IT LOCAL

The Local Panel:

- Decides how the Fund works & what it should focus on
- Ensures all decision making is locally accountable & fair
- Prioritises important local issues & sets funding themes
- Wants to award grants to small, local groups whose work addresses these issues
- Will decide which applications are supported

MACKEM MONEY

Funding Themes



The Panel has decided it wants to support activities that focus on:



Supporting Inclusive Communities

Bringing people together, building social networks & connections in & across communities



Creating Opportunities for Healthier & Happier People

Play, physical activity, healthy food, improving mental health



Raising Aspirations

Building confidence & ambition, developing skills, encouraging achievement



When to Apply?

The local Panel will make grants in late 2023 and early 2024. Deadlines to apply are:



12th November 2023 for a pre-Christmas project

The Panel will meet mid October and mid November to decide which applications receive funding, so please apply early!



22nd December 2023 for a 2024 project

The Panel will meet mid January 2024 to decide which applications receive funding, so don't leave it too late.



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How Much Can My Group Apply For?

The Panel wants to make small grants to support projects in the lead-up to the 2023 festive season, and medium grants to support projects over a longer period in 2024.

Grant sizes are as follows:

£1,000 - £2,000 for short, seasonal 2023 projects

£2,000 - £5,000 for potentially longer 2024 projects

What costs can 'Mackem' Money!' pay for?



Staff costs (e.g. paid sessional workers or volunteer expenses)

Materials and small items (e.g. crafts materials, office equipment)

Core running costs (e.g. rent, utilities and other overheads)

Food parcels or activity packs

Trips or events

Continuing current activities, improving them, working in new areas

New activities or one-off initiatives



Activities that have already taken place

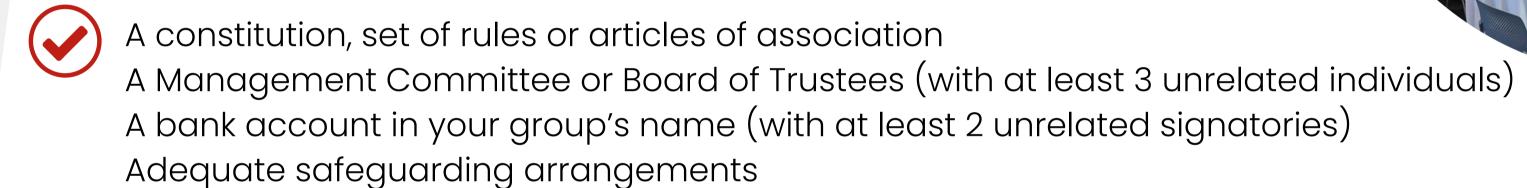
Gifts in kind (except items necessary for services, like food parcels or activity packs)

Privately owned, profit-distributing companies or limited partnerships



Is My Group Eligible?

The Panel wants to support small groups based & working in Sunderland with income under £250k. Priority will be given to those with income under £100k. To receive a grant directly, your group should have:





If your Group doesn't have these and doesn't intend to, you cannot apply



If your Group doesn't have all or any of the above yet but intends to do so, you can:

Get help from VCAS or SVSA so you can apply (see contacts at end)
Tell the Community Foundation you're working towards these
Apply indirectly by asking VCAS, SVSA or your local 'host' organisation to apply on your behalf.

How Do I Apply for a 'Mackem Money!' Grant?

Register your Group on the
Community Foundation portal at
https://cftwn.my.site.com/s/
and submit copies of your latest
accounts, constitution, recent bank
statement and Safeguarding
Policy. Or apply via VCAS, SVSA or a
host organisation which has these

Allow 2 days to receive an email from the Community Foundation

Think carefully about what you want to apply for and how much you need

Complete a grant application via the Community Foundation grant application portal at https://www.communityfoundation.org.uk/apply/

or send us a video with the same information via https://wetransfer.com/to
ns@communityfoundation.org.uk

No more than 5 minutes long

CANIGETHELP TO APPLY?

If you have any queries or would like help you can speak to:

Mary @ VCAS

- 0191 565 1566
- info@vcas.org.uk mary@vcas.org.uk

Debs @ SVSA

- 07721819383
- debs.hickling-walker@sunderlandvsa.co.uk

Jen McKevitt

- 07917 203127
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- 0191 222 0945
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